

## II. PROJECTS OF STATEWIDE SIGNIFICANCE

### SERVICES, PLANNING, AND PROGRAMMING

<b>Awarded FY 2002</b>		<b>State: California</b>
Project Title: California Campaign for Libraries, Year 1		
# Served: 35,016,030		
Director: Barbara Custen	Phone: (626) 683-8244	
Library: Metropolitan Cooperative Library System	E-mail: <a href="mailto:bcusten@mclsys.org">bcusten@mclsys.org</a>	
Address: 3675 E. Huntington Drive, Suite #100	Evaluation Type: Impact Study	
City: Pasadena	State: CA	Zip Code: 91107-5671
Amount Awarded: \$763,950	X   Check here if a statewide project	
<p>Description: S-02, 40-5405. A Convocation on Providing Public Library Service to California's 21<sup>st</sup> Century Population, convened in 1997, recommended that major stakeholders such as the California Library Association develop a statewide public relations campaign that could be replicated locally. A prior successful pilot project in San Diego tested only public TV and PSAs in English and Spanish. A second (Fresno) pilot project used network and cable TV PSAs but extended the campaign to other media on a multimedia and multilingual (English, Spanish, and Hmong) basis, both print and broadcast, such as newspapers, billboards, radio, and bus kiosks as awareness vehicles. The 2001/02 phase expanded the campaign in two of the state's five major media markets (Fresno/Central Valley, Los Angeles, Sacramento/San Joaquin Valley, San Diego, and San Francisco Bay Area). A special objective was undertaken to reach migrant farm workers in the Salinas valley. "The Library - Check It Out!" slogan was implemented as the key theme in TV and radio spots featuring celebrities promoting the value of books, reading and libraries as well as on distributable media such as bookmarks. A teen radio campaign was conducted in the San Jose and Riverside/ San Bernardino markets.</p>		

<b>Awarded FY 2002</b>		<b>State: California</b>
Project Title: Windows on the World, Year 2		
# Served: 35,016,030		
Director: Gerald Maginnity	Phone: (916) 264-2722	
Library: Mountain Valley Library System	E-mail: <a href="mailto:gmaginn@mvls.org">gmaginn@mvls.org</a>	
Address: 828 I Street, Suite 524	Evaluation Type: Impact Study	
City: Sacramento	State: CA	Zip Code: 95814
Amount Awarded: \$66,908	X   Check here if a statewide project	
<p>Description: S-10, 40-5496. This project created a new partnership between content providers (museums, zoos, public broadcasting stations, aquariums, science centers, and other public or governmental information/learning institutions), and public and school libraries to enhance lifelong learning. The intent is to deliver live, interactive educational programming via videoconferencing technology between geographically separated institutions. The libraries would become local portals to worldwide educational resources by this means, develop collaborative relationships, and improve marketing skills to involve the public in the programs. In its second year, four sources each produced 15 video events involving one to three libraries</p>		

and two others mounted fewer events, for a total of 64 audiences (1,768 participants) reached in rural public (12) or school libraries (52). Programming was augmented by a project Web site linking the conference to allied museum Web sites. The potential of videostreaming on the Internet was to be field-tested in four of the six programs but was deferred. "Streaming" audiences will interact with program providers via email or text chat. Web site: [www.windowsontheworld.org](http://www.windowsontheworld.org)

<b>Awarded FY 2002</b>	<b>State: California</b>	
Project Title: Data Collection for Revision of LSTA State Plan, Year 3		
# Served: 35,016,030		
Director: Barbara Custen	Phone: (626) 683-8244	
Library: Metropolitan Cooperative Library System	E-mail: <a href="mailto:bcusten@mclsys.org">bcusten@mclsys.org</a>	
Address: 3675 E. Huntington Dr., Suite 100	Evaluation Type: Impact Study	
City: Pasadena	State: CA	Zip Code: 91107
Amount Awarded: \$178,475	X   Check here if a statewide project	
<p>Description: S-18, 40-5498. A five-year strategic plan for the use of Library Services and Technology Act (LSTA) funds awarded to California, as part of the state-based program of the Institute of Museum and Library Services (IMLS), is a vital blueprint for carrying out the purposes of the Act. In 2000, at the mid-point of the first State Plan's life, the State Librarian directed that work on a new Plan be launched. The project has collected extensive data on needs and reviewed progress on the first Plan. A separate qualitative and quantitative five-year evaluation report was prepared and submitted to IMLS in April 2002. An environmental scan and formal statewide needs assessment was completed in Feb. 2002 for the new plan. Work was completed to establish five state level goals, define outcomes for each goal, set priorities for and indicators for each outcome in the new plan, concluded the field and staff reviews that led to a new Plan document for 2002 – 2007 on July 1, 2002. Testing and initial implementation in selected field projects of Outcomes-Based Evaluation as a tool for management and appraisal of LSTA projects was in progress through the course of the year.</p>		

<b>Awarded FY 2002</b>	<b>State: California</b>	
Project Title: California's First Peoples, Year 1		
# Served: 35,016,030		
Director: Anne Campbell	Phone: (619) 336-4364	
Library: National City Public Library	E-mail: <a href="mailto:literacy@sdcoe.k12.ca.us">literacy@sdcoe.k12.ca.us</a>	
Address: 200 East 12 <sup>th</sup> Street	Evaluation Type: Impact Study	
City: National City	State: CA	Zip Code: 91950-3314
Amount Awarded: \$55,000	X   Check here if a statewide project	
<p>Description: S-25, 40-5507. A new state law implemented a program to develop and publish a curriculum for K-12 students to accurately and sympathetically depict the true history and contributions of the Native American population in early California. The lessons must meet state adopted standards for use by teachers in schools and libraries statewide. The state funds were subsequently reduced and LSTA funding was thus introduced to support the creation of a thematic family album of photos in an attractive format publication suitable for introduction of the material to a wide audience, accompanied by state-funded teacher's guides for support of classroom presentation in social studies and history classes in at least three grades in all California schools and school libraries. The first year saw a massive effort to gather source photos and begin book design. The project will require a second year to reach fruition.</p>		

<b>Awarded FY 2002</b>		<b>State: California</b>
Project Title: Library Services for People with Disabilities (Pre-Program)		
# Served: 35,016,030		
Director: Linda Crowe	Phone: (650) 349-5538 ext 3040	
Library: Peninsula Library System	E-mail: <a href="mailto:crowe@pls.library.ca.us">crowe@pls.library.ca.us</a>	
Address: 2471 Flores St.	Evaluation Type: Impact Study, Outcomes	
City: San Mateo	State: CA	Zip Code: 94403-2273
Amount Awarded: \$19,140	X   Check here if a statewide project	
<p>Description: S-26, 40-5508. This project seeks to improve public library services to people suffering from all types of physical disabilities, by means of a three-year planning and implementation process. Libraries were asked to make a commitment to deliver services to the disabled user community and to participate in an extended, interactive planning phase that encompasses community involvement and intensive staff training in return for receiving funding necessary to fulfill their stated plans. Thirty-two libraries were invited to participate in the first year after a competitive application process. Training sessions were planned and conducted and supportive materials were designed for use in the follow-on implementation in succeeding grant years. Three training sessions will be held in 2003. A manual was prepared and a selection of specialized texts relevant to library services for the disabled was procured for distribution to participant libraries. The second year will see a process of community involvement unfold, and participants will develop local service plans. Three types of libraries will take part: public, a not-for-profit health special library and a county law library. An extensive evaluation process was conceived and will be carried out over the course of the project.</p>		

<b>Awarded FY 2002</b>		<b>State: California</b>
Project Title: Chronicling the Shades of California		
# Served: 35,016,030		
Director: Barbara Custen	Phone: (626) 683-8244	
Library: Metropolitan Cooperative Library System	E-mail: <a href="mailto:bcusten@mclsys.org">bcusten@mclsys.org</a>	
Address: 3675 E. Huntington Dr. Suite 100	Evaluation Type: Impact Study	
City: Pasadena	State: CA	Zip Code: 91107
Amount Awarded: \$33,000	X   Check here if a statewide project	
<p>Description: S-27, 40-5533. A project in 2000/01 assembled and published an anthology of personal and family photos and artifacts from citizens in 22 California communities, selected from a corpus of 6,000 items collected and copied by participating public libraries as part of a year-long program of local "Photo Days." Documenting the state's diversity and rich family history in an innovative fashion, the resulting publication of 400 photos and captions in September 2001 was well received and widely reviewed. Based on the success of the publication it was decided to produce a one-hour Public Broadcasting System TV special during 2001/02 for airing in 2003. The producer-host of the popular "California's Gold" feature series, Huell Howser, elected to chronicle the stories of selected people who contributed to the printed volume and interview the editors and publisher's staff. Video copies of the show will be distributed to schools and libraries statewide and re-broadcast on 13 PBS affiliates in California. This project moves the idea of a virtual library depicting personal and cultural history and heritage of California from print to audiovisual format. The material will be considered for inclusion in digitized form in the Online Archive of California.</p>		

<b>Awarded FY 2002</b>		<b>State: California</b>
Project Title: The Experience Library: A Case Study of a New Approach to Customer Service		
# Served: 51,488		

Director: Waynn Pearson	Phone: (562) 916-1377
Library: Cerritos Public Library	E-mail: <a href="mailto:waynn_pearson@ci.cerritos.ca.us">waynn_pearson@ci.cerritos.ca.us</a>
Address: 18025 Bloomfield Ave.	Evaluation Type: Impact Study
City: Cerritos	State: CA      Zip Code: 90703-8525
Amount Awarded: \$150,500	X    Check here if a statewide project
<p>Description: F-021, 40-5408. This project was designed to showcase and disseminate information about the new Cerritos (CA) public library, built on the theme of “The Experience Library” that represents a novel re-conceptualization of service. The vision intends to re-justify the public library as a physical presence based on a private sector concept appealing to consumers who seek “staged experiences.” The library is structured around internal “themed spaces” and learning centers. Elements of the Cerritos vision are replicable by other public libraries. LSTA funds paid for development of a case study document embodied on a special Web site. The site comprises a toolkit of “learning components” for use as models by other libraries, including everything from project specifications to training guides. Patron surveys were conducted in March and July 2002. A considerable amount of positive media coverage has accompanied the opening of the library in the past year. Web site: <a href="http://library.ci.cerritos.ca.us/experience_library.html">http://library.ci.cerritos.ca.us/experience_library.html</a>.</p>	

<b>Awarded FY 2002</b>	<b>State: California</b>
Project Title: California Center for the Book, Year 3	
# Served: 35,016,030	
Director: Dr. Natalie Cole	Phone: (310) 206-9361
Library: University of California, Los Angeles. Dept. of Information Studies	E-mail: <a href="mailto:nacole@ucla.edu">nacole@ucla.edu</a>
Address: P.O. Box 951520	Evaluation Type: Impact Study
City: Los Angeles	State: CA      Zip Code: 90095-1520
Amount Awarded: \$351,811	X    Check here if a statewide project
<p>Description: F-089, 40-5444. The Center functions as a reading promotion agency that develops programs and resources for all libraries, schools, and citizens in California. The Center organized or facilitated numerous programs in 2001/02, including author tours; a statewide reading initiative called “Reading <i>The Grapes of Wrath</i>”; a lecture forum for the study of print and electronic culture; a book discussion program for adults (“Lets Talk About It”); a reading and writing contest for students (“Letters About Literature”); a volunteer reading program (“Reach Out and Read Aloud”); an art and poetry contest for students (“River of Words”); a reading/writing/mentoring program (“START”); a film and book discussion program for adults (“Women of Mystery”); and Writer to Writer a reading and writing contest for adult learners. Numerous local programs were conducted by the 11 public and academic libraries serving as partners to the Center in the larger cities around the state. A wealth of associated resources was created by the Center during the year, in both electronic and print form. A strategic plan was contracted for and received in August 2002, setting forth avenues for future financial support and governance of the Center.</p>	

<b>Awarded FY 2002</b>	<b>State: California</b>
Project Title: Ian Whitcomb Popular Music Library Tours	
# Served: 35,016,030	
Director: Gerald Maginnity	Phone: (916) 264-2722
Library: Mountain Valley Library System	E-mail: <a href="mailto:gmaginn@mvls.org">gmaginn@mvls.org</a>
Address: 828 I St., Ste. 524	Evaluation Type: Impact Study
City: Sacramento	State: CA      Zip Code: 95814
Amount Awarded: \$22,162	X    Check here if a statewide project

Description: F-103, 40-5517. This project was conceived as a method of extending some of the cultural opportunities that urban libraries enjoy to California's rural libraries. The project intended to stimulate library use in these areas by unusual and appealing programming aimed at underserved groups, as a demonstration of the role of the library as a community center. Lectures on popular culture are one form of media that can be easily organized in public library venues. During the grant year a renowned performing artist, scholar, and author, Ian Whitcomb, was engaged to present historical programs on the tradition of popular music in America in 12 rural libraries in the central and east central parts of the state. Attendance was in the hundreds in most locations. The appearances were well received and all audiences were very enthusiastic. The performance in Fresno was so striking that a local public broadcasting station taped it for later replay. The turnout at each event was affected by the detail and multiplicity of forms of advance publicity provided in the target community.

<b>Awarded FY 2002</b>	<b>State: California</b>	
Project Title: All California Reads The Grapes of Wrath, Year 1		
# Served: 35,016,030		
Director: Linda Crowe	Phone: (650) 349-5538, ext. 3040	
Library: Peninsula Library System	E-mail: <a href="mailto:crowel@pls.lib.ca.us">crowel@pls.lib.ca.us</a>	
Address: 2471 Flores St.	Evaluation Type: Impact Study	
City: San Mateo	State: CA	Zip Code: 94403-2273
Amount Awarded: \$256,950	X   Check here if a statewide project	
<p>Description: F-106, 40-5522. This project initiated a two-year effort in collaboration with the California Council for the Humanities (CCH), to honor the occasion of author John Steinbeck's centenary, reintroduce <i>The Grapes of Wrath</i> to a broad, modern California audience, increase awareness of the importance of and value of reading, discussion and reflection generally, and draw new audiences of all ages to California's public libraries. Project staff met with libraries statewide to enlist participation, prepared educational and promotional materials, developed a Web site to expose the campaign, provided technical assistance to library staff in public relations and planning for programs involving both the book and films such as the John Ford movie of the same title. The campaign was conducted in partnership with the California Center for the Book at UCLA which sparked the outreach to libraries. A statewide media and publicity campaign included press coverage, celebrity endorsements, and local organizing efforts by the libraries. A total of 146 public libraries signed up to receive support for book and/or film discussion programs and most prepared additional multi-faceted programs. A total of over 700 library programs were scheduled by the end of the grant period. The CCH secured translated version of the book in multiple languages to supplement local library collections in time for the programs. The first Spanish language edition of <i>Grapes</i> in the U.S. market was published by Penguin Books. The actual events were scheduled for October and November 2002 after nine months of planning and preparation. An evaluation contractor was engaged to develop evaluation procedures and materials. Web site: <a href="http://www.californiastories.org/">www.californiastories.org/</a>.</p>		

<b>Awarded FY 2002</b>	<b>State: California</b>	
Project Title: "Representing California (and Orange County) - Is Image Everything?": The 14th California Studies Association Annual Conference		
# Served: 35,016,030		
Director: Dr. Natalie Cole	Phone: (310) 206-9361	
Library: University of California, Los Angeles. Dept. of Info. Studies. Calif. Center for the Book	E-mail: <a href="mailto:nacole@ucla.edu">nacole@ucla.edu</a>	
Address: P. O. Box 951520	Evaluation Type: Impact Study	
City: Los Angeles	State: CA	Zip Code: 90095-1520



Amount Awarded: \$33,000	X	Check here if a statewide project
<p>Description: F-108, 40-5520. "Representing California (and Orange County) - Is Image Everything?" was a statewide conference sponsored by the California Studies Association in conjunction with the UCLA Dept. of Information Studies and in association with the California Center for the Book hosted by that department. There were several other library and historical society co-sponsors. The intent of this year's conference was to raise awareness of California literature, media, and the arts as presented in the state's libraries, museums, and historical societies. Held on three days in February 2002, the conference was attended by about 150 and featured panel discussions, plenaries, award sessions, lectures, field trips, documentary film showings, and exhibits relating to the South Coast region as well as broad statewide themes, with emphasis on the state's image in media, books, and literature. Library related panels were held on subjects such as school libraries and information literacy, archives, the California Center for the Book and its mission, and the <i>Grapes of Wrath</i> library campaign.</p>		

## LITERACY

<b>Awarded FY 2002</b>		<b>State: California</b>
Project Title: Literacy Initiatives X		
# Served: 35,016,030		
Director: Ann Campbell	Phone: (619) 336-4280	
Library: National City Public Library	E-mail: <a href="mailto:literacy@sdcoe.k12.ca.us">literacy@sdcoe.k12.ca.us</a>	
Address: 200 East 12th Street	Evaluation Type: Impact Study, Outcomes	
City: National City	State: CA	Zip Code: 91950-3314
Amount Awarded: \$410,900	X	Check here if a statewide project
<p>Description: S-05, 40-5495. Literacy Initiatives is a project to support 18 statewide literacy efforts. Among the highlights were: a) the Equipped for the Future (EFF) standards and accountability system was implemented in 15 local library literacy sites to align goals and standards for library literacy efforts at the national and state levels; b) a joint accountability project of the California Literacy Campaign (CLC) and Families for Literacy (FFL) was refined to create electronic reporting and database creation methods; c) several literacy Web sites (CLC, Families for Literacy, LLABS, and ELLI) and Internet listservs organized by the Western/Pacific Literacy Network were maintained or expanded; d) travel and meeting costs were supported for seven networking and planning committees formed at the 1999 CLC statewide Convocation to implement recommended actions; e) a group of Adult Learners on Staff (ALOS), i.e. CLC learners working in library literacy programs statewide was organized; f) orientation and training workshops were conducted for ELLI programs; g) training and staff development for the 11 LLABS public library participants was offered; h) extension of the Reach Out and Read (ROAR) partnership model of pediatricians and nurses promoting reading to families as part of general health was done to 15 new public libraries in southern California; and i) continued development occurred in Outcomes-Based Evaluation and Measurement methods of post-project evaluation being tested in current LSTA projects dealing with literacy and other activities.</p>		

<b>Awarded FY 2002</b>		<b>State: California</b>
Project Title: Families Utilizing Libraries For Improving Lifelong Learning (FULFILL), Year 3		
# Served: 35,016,030		
Director: Anne Campbell	Phone: (619) 336-4364	
Library: National City Public Library	E-mail: <a href="mailto:literacy@sdcoe.k12.ca.us">literacy@sdcoe.k12.ca.us</a>	
Address: 200 East 12th Street	Evaluation Type: Impact Study, Outcomes	

City: National City	State: CA	Zip Code: 91950-3314
Amount Awarded: \$77,000	X	Check here if a statewide project
Description: S-06, 40-5497. This project performed longitudinal research on the long term changes made through Families For Literacy (FFL) participation by adults and children, e.g., in literacy achievement, employment status (adult), community-related activities of family members, and impact on the tutor volunteers. The project, which began in January 2000, is examining changes made in 150 FFL families in the past 11 years. Two noted literacy researchers are conducting the study over three years, examining variables such as ethnicity, language, demographics, and size of the local program, with the aim of helping participating libraries improve local programs. At the end of the project, research reports, a promotional video documenting the changes in learner families, and electronic dissemination of the results were planned.		

## LOCAL HISTORY, PRESERVATION, DIGITIZATION, AND CATALOG CONVERSION

<b>Awarded FY 2002</b>		<b>State: California</b>
Project Title: California Preservation Priorities: Planning, Training & Implementation		
# Served: 35,016,030		
Director: Julie Page	Phone: (858) 534-7695	
Library: University of California, San Diego. Library	E-mail: <a href="mailto:jpage@ucsd.edu">jpage@ucsd.edu</a>	
Address: 9500 Gilman Drive	Evaluation Type: Impact Study	
City: La Jolla	State: CA	Zip Code: 92093-0175
Amount Awarded: \$82,856	X	Check here if a statewide project
Description: F-092, 40-5401. This project was organized to implement selected priorities of the California Preservation Task Force (CPTF), derived from the California Preservation Program document (1995) and a 1998 survey, a specialized action group that arose from the California multitype Networking Task Force in the 1990s. The CPTF has continued since 1992 to advocate and organize various preservation-related activities in anticipation of state funding. This year's effort covers training, consulting, and mentoring of libraries in disaster recovery, expansion of the Web site housing the California Preservation Clearinghouse (CPC), training in conduct of site disaster assessment surveys, and drafting an update to the 1998 Action Plan. A 15-member multitype task force was re-convened to plan and guide project activities. Web site: <a href="http://cpc.stanford.edu/">http://cpc.stanford.edu/</a> .		

<b>Awarded FY 2002</b>		<b>State: California</b>
Project Title: Access to History: Cataloging the California Testimonies of the Holocaust, Phase II		
# Served: 35,016,030		
Director: Jerry Campbell	Phone: (213) 740-2543	
Library: University of Southern California. Info. Services Div. (Libraries)	E-mail: <a href="mailto:jerryyc@usc.edu">jerryyc@usc.edu</a>	
Address: 910 W. 37 <sup>th</sup> St., SSL-303	Evaluation Type: Impact Study	
City: Los Angeles	State: CA	Zip Code: 90089-0481
Amount Awarded: \$200,000	X	Check here if a statewide project

Description: F-094, 40-5441. This was the second year of an effort to catalog 360 of the Shoah Foundation library's videotaped interviews of Holocaust survivors and eyewitnesses who migrated to California after World War II, in cooperation with the Archival Research Center at the University of Southern California (USC). The ultimate objective is electronic delivery of the digitized video collection by streaming media over fiber-optic lines. A special user interface at USC is planned for speedy and efficient delivery from the Shoah site to campus users. The USC facility will eventually become a mirror site for the Shoah content. The first year processed 160 testimonies for a total of 520.

<b>Awarded FY 2002</b>	<b>State: California</b>	
Project Title: Testing a Model for a Sustainable Online Archive of California (OAC), Year 2		
# Served: 35,016,030		
Director: Robin Chandler	Phone: (510) 987-0370	
Library: University of California. Office of the Pres. California Digital Library (Oakland)	E-mail: robin.chandler@ucop.edu	
Address: 415 20 <sup>th</sup> St., 4 <sup>th</sup> Fl.	Evaluation Type: Impact Study	
City: Oakland	State: CA	Zip Code: 94612
Amount Awarded: \$212,866	X Check here if a statewide project	
<p>Description: F-099, 40-5429. This was the second year of a pilot project to support the University of California President's Office, California Digital Library (CDL), in an effort to encourage participation and contribution of encoded digital information to the Online Archive of California (OAC) by non-University of California institutions, including public libraries doing local history conversions (some with their own LSTA grants). The core task is establishment of an OAC clearinghouse to provide training, commercial tools, standards, and best practices; test the means for access and permanent storage of metadata and digital resources by the non-UC libraries; and coordinate production and delivery to OAC of finding aids from commercial vendors that may be engaged by the libraries. A key component is development of a single interface and search engine to integrate viewing of disparate, sometimes non-standard collections under the OAC umbrella. Web site: <a href="http://www.oac.cdlib.org/lsta/OAC-LSTA.html">www.oac.cdlib.org/lsta/OAC-LSTA.html</a>.</p>		

<b>Awarded FY 2002</b>	<b>State: California</b>	
Project Title: Preserving and Providing Access to Newspaper Microfilms, Year 1		
# Served: 35,016,030		
Director: Prof. Henry L. Snyder	Phone: (909) 787-5841	
Library: University of California, Riverside. Center for Bibliog. Studies & Research	E-mail: <a href="mailto:hlsnyder@earthlink.net">hlsnyder@earthlink.net</a>	
Address: Olmstead Hall – 016	Evaluation Type: Impact Study	
City: Riverside	State: CA	Zip Code: 92521-0154
Amount Awarded: \$48,118	X Check here if a statewide project	
<p>Description: F-111, 40-5530. This project was charged with salvaging and preserving the holdings of one of the three major California-based newspaper microfilming agencies (Custom Microfilm Service, located in Riverside, CA). The firm, which went out of business in 2001, held negatives for over 300 titles from all over the state, many dating back to the 19<sup>th</sup> century. The California Newspaper Project (CNP), headquartered at the University of California, Riverside campus, retrieved the film archive to preserve it, provide service copies where not already available, and perform cataloging of the titles to support retrieval and reproduction. Many of the owners consented to have the CNP process and retain the films in the University's southern region library storage facility for permanent safekeeping. Service copies as needed will be available in the California State Library, which possesses the state's premier newspaper film collection. Web site: <a href="http://www.cbsr.ucr.edu/cnp">www.cbsr.ucr.edu/cnp</a>.</p>		



## CHILDREN AND YOUTH SERVICES

<b>Awarded FY 2002</b>		<b>State: California</b>
Project Title: Youth Services Issues Forum: Recruiting Children and Youth Services Staff for Public Libraries		
# Served: 35,016,030		
Director: Barbara Custen	Phone: (626) 683-8244	
Library: Metropolitan Cooperative Library System	E-mail: <a href="mailto:bcusten@mclsys.org">bcusten@mclsys.org</a>	
Address: 3675 E. Huntington Dr., Suite 100	Evaluation Type: Impact Study	
City: Pasadena	State: CA	Zip Code: 91107
Amount Awarded: \$27,500	X   Check here if a statewide project	
<p>Description: S-16, 40-5513. This project provided the fourth in the series of popular training/informational forums first held in 1997/98. At these forums, discussions are held statewide on a different, pertinent topic in four half-day sessions attended by 300 public library staff members. The 1997/98 events covered school and public library cooperation. The 1999/00 sessions focused on technology in libraries for youth and associated topics such as the economic value of youth services programs. The 2000/01 forum dealt with trends and issues in recruitment of staff for public libraries wishing to strengthen service to children and youth. The 2001/02 events dealt with further discussion of resources needed to address the recruitment crisis and formulation of recommended responsive actions by and through the state library. Speakers were from the faculties at the UCLA Dept. of Information Services and the San Jose State University School of Library and Information Science. Listserv: cys-talk-l.</p>		

<b>Awarded FY 2002</b>		<b>State: California</b>
Project Title: Live Homework Help		
# Served: 35,016,030		
Director: Barbara Custen	Phone: (626) 683-8244	
Library: Metropolitan Cooperative Library System	E-mail: <a href="mailto:bcusten@mclsys.org">bcusten@mclsys.org</a>	
Address: 3675 E. Huntington Dr., Ste 100	Evaluation Type: Impact Study, Outcomes	
City: Pasadena	State: CA	Zip Code: 91107
Amount Awarded: \$343,200	X   Check here if a statewide project	
<p>Description: S-23, 40-5515. An LSTA grant was awarded to Metropolitan Cooperative Library System (Pasadena) to manage and coordinate licensing for 39 public libraries (47 operating sites in all) to have electronic access to "tutor.com," a live homework help service delivered via the Internet. The recipient libraries installed the software on one or more local public access PCs, located usually in the Children's area or the Adult and Young Adults areas. Hours of service were usually after school and some weekend hours. The service offers communication online via "live chat" with a qualified tutor for up to 30 minutes in a specified subject such as science, math, social studies, and English. A Spanish language option became available in October 2002.</p>		

While the assistance offered had a scope of grades 4 – 12, most usage clustered in grades 4 – 6. The service has performed in some libraries as a convenient adjunct to the work of volunteer homework helpers. The effectiveness and usability of the service were still being evaluated in most recipient libraries at the end of the grant year. One student commented in regard to conquering a tough algebra problem, that “---- was extremely helpful...she gave just enough help...she makes you try to figure it out on your own.” Several user libraries reported that the service in their learning centers was, by means of tutor.com, to be expanded to cover students who would not normally be given help by the on-site librarians due to time limitations. Web site: [www.livehomeworkhelp.com/](http://www.livehomeworkhelp.com/).

<b>Awarded FY 2002</b>	<b>State: California</b>	
Project Title: Young Adult Services Training Videos, Year 2		
# Served: 35,016,030		
Director: James Kirks	Phone: (530) 934-2173	
Library: North State Cooperative Library System	E-mail: <a href="mailto:jkirks@glenncounty.net">jkirks@glenncounty.net</a>	
Address: 259 North Villa Avenue	Evaluation Type: Impact Study	
City: Willows	State: CA	Zip Code: 95988-2607
Amount Awarded: \$69,850	Check here if a statewide project	
Description: F-046, 40-5413. This project extended a successful 1999/00 project that developed two one-hour videos aimed at training public librarians in young adult library service (subjects: collection development; programming), with accompanying handbooks. This second year added two videos dealing with youth participation in public libraries and creating a YA service plan. Two hundred fifty copies (each with associated handbooks) were produced for statewide distribution and complimentary distribution to other state libraries.		

## DATABASES AND ELECTRONIC REFERENCE

<b>Awarded FY 2002</b>	<b>State: California</b>	
Project Title: Serials Database Bureau Operation		
# Served: 35,016,030		
Director: Linda Crowe, Coordinator	Phone: (650) 349-5538 ext 3040	
Library: Peninsula Library System	E-mail: <a href="mailto:crowe@pls.library.ca.us">crowe@pls.library.ca.us</a>	
Address: 2471 Flores St.	Evaluation Type: Impact Study	
City: San Mateo	State: CA	Zip Code: 94403-2273
Amount Awarded: \$377,300	X Check here if a statewide project	
Description: S-08, 40-5409. This project continued development and maintenance of the merger operations of the three major California union serials lists – CALLS (for academic), CULP (for public and special), and SERHOLD (for medical libraries), into one online database of holdings of hundreds of libraries searchable by 8,000 libraries in the state. The California Periodicals Database is operated at the University of California, California Digital Library headquarters in Oakland. This grant concluded the operational merger and maintenance of the CULP component by the current Serials Service Bureau, and preparation of CULP data for 750 libraries to be electronically available by means of the California Periodicals Database. The Service Bureau assured the quality of serials records incorporated into CULP and transmitted a master electronic file to the University of California CDL facility quarterly for inclusion in the Periodicals Database. A consultant study was under way to identify the best method to coordinate the collection of serials bibliographic and holdings information for submission to the UC CDL		

computer system now that the latter is undergoing a major transition to new software.

<b>Awarded FY 2002</b>			<b>State: California</b>
Project Title: Developing and Promoting Library Services Through the Internet V			
# Served: 35,016,030			
Director: Linda Crowe		Phone: (650) 349-5538 ext 3040	
Library: Peninsula Library System		E-mail: <a href="mailto:crowel@pls.library.ca.us">crowel@pls.library.ca.us</a>	
Address: 2471 Flores St.		Evaluation Type: Impact Study	
City: San Mateo		State: CA	Zip Code: 94403-2273
Amount Awarded: \$82,500		X	Check here if a statewide project
Description: S-19, 40-5516. This project continued technical and consulting support of online mechanisms to deliver electronic information and services based on California government, including selected State Library resources, to the California library community and policy-makers. The objective is to foster resource sharing, literacy, and local assistance by providing access to content covering a range of subjects of interest to the user community such as technology, policy research, legal issues, rural library development, statewide statistical and directory data, children and youth services, ethnic and multicultural library programs, statewide library networking, library construction and specialized grant programs. The primary vehicle for communication is a Web site: <a href="http://www.library.ca.gov">www.library.ca.gov</a> . A State Library electronic newsletter is posted to the site monthly.			

<b>Awarded FY 2002</b>			<b>State: California</b>
Project Title: Libris DESIGN: A Library Facilities Planning Information System, Year 6			
# Served: 35,016,030			
Director: Waynn Pearson		Phone: (562) 916-1377	
Library: Cerritos Public Library		E-mail: <a href="mailto:waynn.pearson@ci.cerritos.ca.us">waynn.pearson@ci.cerritos.ca.us</a>	
Address: 12890 Towne Center Drive		Evaluation Type: Impact Study	
City: Cerritos		State: CA	Zip Code: 90703-8525
Amount Awarded: \$380,270		X	Check here if a statewide project
Description: S-20, 40-5494. This project continued support of a PC-based database and software system to assist public libraries in their planning of new or renovated library physical facilities including space estimation, facility and equipment configuration, and construction budgeting. In 2001/02 development included enhancing the Web site for requirements data modules, public library facilities data, and improvements to increase ease of use of the software; providing features that address the needs of school libraries involved in joint use; upgrading of the HELP documentation supplied with the system; and augmenting publicity and public relations to promote librarian awareness of the uses of the system. Components covering disabled access and accommodation issues were added. An extensive user group numbering 250 has been growing. Two levels of training are being provided cooperatively through the InFoPeople program. A state-funded library construction bond act, implemented in March 2002, received over \$500 million worth of building program requests. Many of these submissions benefited from use of Libris software tools. A series of important print publications was inaugurated, e.g., <i>Energy Management Strategies Manual for Public Libraries</i> . Web site: <a href="http://www.librisdesign.org">www.librisdesign.org</a> .			

<b>Awarded FY 2002</b>	<b>State: California</b>	
Project Title: California Labor History Map, Year 1		
# Served: 35,016,030		
Director: Barbara Custen	Phone: (626) 683-8244	
Library: Metropolitan Cooperative Library System	E-mail: <a href="mailto:bcusten@mclsys.org">bcusten@mclsys.org</a>	
Address: 3675 E. Huntington Dr., Ste 100	Evaluation Type: Impact Study	
City: Pasadena	State: CA	Zip Code: 91107
Amount Awarded: \$36,382	X   Check here if a statewide project	
<p>Description: S-28, 40-5532. State elected and administrative officials requested improved access to, and public information dissemination about, California's rich labor history. Public and university libraries were invited to partner with unions and scholars to develop a visual representation of key events in the state's labor history. Using both existing sources and new historical documentation, the materials were encapsulated in a readily accessible format in a database, a timeline was created, a map was drawn, and a pilot Web page was designed. San Francisco State University was selected as the project contractor to develop the Web content for the labor history map. Pertinent materials not already in the core collections will be purchased to integrate them into the statewide collection. Web site: <a href="http://www.library.ca.gov/CRB/labormap/submission.html">www.library.ca.gov/CRB/labormap/submission.html</a>.</p>		

<b>Awarded FY 2002</b>	<b>State: California</b>	
Project Title: Gay, Lesbian, Bisexual, Transgender Library Resources Project		
# Served: 1,248,920		
Director: Kim Klausner	Phone: (415) 777-5455 ext 5	
Library: Gay, Lesbian, Bisexual, Transgender Historical Society of Northern California	E-mail: <a href="mailto:kklausner@aol.com">kklausner@aol.com</a>	
Address: 973 Market Street, Suite 400	Evaluation Type: Impact Study	
City: San Francisco	State: CA	Zip Code: 94103
Amount Awarded: \$106,657	X   Check here if a statewide project	
<p>Description: F-027, 40-5436. This project was organized to consolidate and furnish bibliographic access to minority culture historical resources (a large periodical collection) in California and increase cooperation among libraries possessing segments of these periodicals to more readily serve reference needs of the public. The Society convened an organizing meeting involving 15 partners and contributing libraries or repositories statewide. A union catalog ("CatalogQ") was initiated and will be made available via the World Wide Web. A study of preservation and access feasibility for methods such as digitization was commissioned and a report completed. A finding aid was created to one major sub-collection and mounted in the Online Archive of California (OAC). A database of 40 oral history interviews was created and mounted. Web sites: <a href="http://www.crewnoble.com/catalogQ">www.crewnoble.com/catalogQ</a>; <a href="http://www.glbthistory.org/catalogs/oralhistory.lasso">www.glbthistory.org/catalogs/oralhistory.lasso</a>.</p>		

<b>Awarded FY 2002</b>	<b>State: California</b>	
Project Title: First Source Plus 2001/2002		
# Served: 35,016,030		
Director: Susan Kent	Phone: (213) 228-7519	
Library: Los Angeles Public Library	E-mail: <a href="mailto:skent@lapl.org">skent@lapl.org</a>	
Address: 630 West Fifth Street	Evaluation Type: Impact Study	
City: Los Angeles	State: CA	Zip Code: 90071
Amount Awarded: \$335,628	X   Check here if a statewide project	

Description: F-034, 40-5438. This project demonstrated provision of electronic second level reference service to 10 regional reference centers across the state for the over 200 commercial databases and costly print sources that are not affordable by them, together with document delivery. This has confirmed one model of statewide reference service from a major resource library using the Internet. An average of 225-250 searches per month was submitted. A total of 828 requests for document delivery was received, of which 689 were filled in 24 – 48 hours. An analysis is in progress of the future direction of statewide and virtual reference services as well as the impact of increasing use of the Internet by the public in relation to the need for “intermediate level” regional reference services.

<b>Awarded FY 2002</b>	<b>State: California</b>	
Project Title: 24 Hour Reference Project, Phase 4		
# Served: 35,016,030		
Director: Barbara Custen	Phone: (626) 683-8244	
Library: Metropolitan Cooperative Library System	E-mail: <a href="mailto:bcusten@mclsys.org">bcusten@mclsys.org</a>	
Address: 3675 E. Huntington Drive, Suite 100	Evaluation Type: Impact Study, Outcomes	
City: Pasadena	State: CA	Zip Code: 91107-5671
Amount Awarded: \$995,359	X   Check here if a statewide project	
Description: F-037, 40-5443. Metropolitan Cooperative Library System developed a collaborative Web-based reference service intended to support live, interactive assistance to library patrons 24 hours/day, seven days/week, implemented in over 100 libraries across the state, including 58 public, eight school, 25 academic, and 12 special libraries. Revenue from non-California users is bolstering the finances of the project from non-grant sources. Librarians work online directly with the patron by sending electronic “chat” messages, guiding the patron’s own computer browser at home to appropriate reference sources, and drawing upon subject specialists for in depth help as needed. A similar service located at the Peninsula Library System in San Mateo for service to northern California users was merged with the MCLS project into a single statewide entity in 2002. A business model is being studied to plan future self-sufficiency from library sources both in- and out-of-state. Web site: <a href="http://www.247ref.org/">www.247ref.org/</a> .		

<b>Awarded FY 2002</b>	<b>State: California</b>	
Project Title: Librarians' Index to the Internet - Technical Upgrade		
# Served: 35,016,030		
Director: Holly Hinman	Phone: (626) 796-0913	
Library: Peninsula Library System	E-mail: <a href="mailto:hinmanh@infopeople.org">hinmanh@infopeople.org</a>	
Address: 2471 Flores St.	Evaluation Type: Impact Study	
City: San Mateo	State: CA	Zip Code: 94403-2273
Amount Awarded: \$99,000	X   Check here if a statewide project	
Description: F-051, 40-5437. The Librarians’ Index to the Internet was developed to provide a single highly organized point of access to reliable, trustworthy, librarian-selected resources on the Internet on a worldwide basis. The lii.org advisory board urged that end-user success rates be raised by 20%. Accordingly this project supported analysis and implementation of relevance ranking and spell-checking software features. The ranking change places the “best” resource first in a list of search results. The lii is now the first library-based Web portal to offer a spell-checker, which remedied 20% of failed searches by suggesting terms to users to re-submit their inquiries. Web site: <a href="http://www.lii.org/">www.lii.org/</a> .		



# ELECTRONIC NETWORKS

<b>Awarded FY 2002</b>		<b>State: California</b>
Project Title: California Z39-50 Implementors Group (CALZIG) II – Support		
# Served: 35,016,030		
Director: Barbara Custen	Phone: (626) 683-8244	
Library: Metropolitan Cooperative Library System	E-mail: <a href="mailto:bcusten@mclsys.org">bcusten@mclsys.org</a>	
Address: 3675 E. Huntington Drive, Suite #100	Evaluation Type: Impact Study	
City: Pasadena	State: CA	Zip Code: 91107-8097
Amount Awarded: \$98,450	X   Check here if a statewide project	
<p>Description: S-03, 40-5493. Z-39.50 is a national standard that enables searching and resource sharing among the automated systems and catalogs of libraries of all types and in all localities. A predecessor LSTA project organized a statewide user and implementor group to share knowledge and expertise, strategies, tools and technical support to information technology staff in California libraries, as part of the telecommunications infrastructure being constructed with state and federal funding. This project supported libraries making their catalog information available via Z-39.50. The project created an online database of Z39.50-accessible catalogs with their connection and configuration information; tested the connection status of each library daily; disseminated information about standards; provided guidance on appropriate configuration of Z39.50 servers with respect to features such as security in networks; and created a statewide Z39.50 gateway as a testbed for configurations designed to enable access in different types of libraries in different regions. Web site: <a href="http://www.library.ca.gov/loc/buffer/maps.html">www.library.ca.gov/loc/buffer/maps.html</a>.</p>		

<b>Awarded FY 2002</b>	<b>PART D. PROJECTS</b>	<b>State: California</b>
Project Title: Networking California Library Resources		
# Served: 35,016,030		
Director: Linda Crowe	Phone: (650) 349-5538 ext 3040	
Library: Golden Gateway Library Network	E-mail: <a href="mailto:crowel@pls.library.ca.us">crowel@pls.library.ca.us</a>	
Address: 2471 Flores St.	Evaluation Type: Impact Study	
City: San Mateo	State: CA	Zip Code: 94403-2273
Amount Awarded: \$318,120	X   Check here if a statewide project	
<p>Description: S-17, 40-5519. A number of pilot components of the California Library Services Act (CLSA) and corresponding follow-on components of the Library of California (LoC), have been developed using seed money from LSCA/LSTA. The original intent of these efforts centered on measuring and improving local library reference service within a statewide context. Advances in technology and the advent of the LoC and its regional library networks necessitate modeling and testing of new programs that will meet new service needs, in anticipation of state funding for implementation of services to users at the statewide and regional levels. LSTA funding is appropriately allotted to: 1) organizing a Statewide Resource Libraries component, with deep involvement of multitype stakeholder libraries; 2) identifying roles and resources for transition of existing reference services into new delivery models for the Regional Library Networks; and 3) designing and testing additional programmatic elements of the Library of California such as legal and governance support. This project also addressed the configuration of a statewide reference program to be integrated with regional reference services and supported the development of a statewide preservation planning task force to conduct training of library staff in preparing for and responding to disasters that can befall libraries.</p>		

# TRAINING AND CONTINUING EDUCATION FOR LIBRARY STAFF

<b>Awarded FY 2002</b>		<b>State: California</b>
Project Title: Infopeople Project: Libraries Mastering Information Technologies		
# Served: 35,016,030		
Director: Linda Crowe	Phone: (650) 349-5538 ext 3040	
Library: Peninsula Library System	E-mail: <a href="mailto:crowe@pls.library.ca.us">crowe@pls.library.ca.us</a>	
Address: 2471 Flores St.	Evaluation Type: Impact Study, Outcomes	
City: San Mateo	State: CA	Zip Code: 94403-2273
Amount Awarded: \$2,158,487	X	Check here if a statewide project
<p>Description: S-12, 40-5439. Infopeople is a program to undergird and stimulate highest quality electronic delivery of Internet, World Wide Web access, and information technologies to the users of California libraries. The approach taken has aimed to increase libraries' readiness through a program of equipment acquisition, staff training, and community involvement. A second goal is to reduce inequalities in electronic accessibility due to local funding scarcity or geographic isolation. A third is continuing education and retraining to help library staff stay abreast of the fast-changing Internet world. Fourth, the program is focusing on encouraging and nurturing library patrons' Web searching skills, and on providing special tools that assist the average patron seeking information on the Internet. In 2001/02, the project focused on the mission of improving the quality of information access for the people of the state by providing library staff with the latest technology-related skills, resources, and tools. The priority was provision of technology training and skills development in all types of libraries including rural public libraries and the county public law libraries. In a series of 12 objectives Infopeople implemented curricula in Internet-related and other areas of technology, including distance learning, self-paced online Web tutorials, and a Master Trainer Program to enhance libraries' own internal technology training. InFoPeople's administration continued ongoing oversight and operation of the Librarians' Index to the Internet. An extensive portfolio of training courses together with Web site help and further technical assistance in support of other statewide LSTA projects were developed and delivered during the year. Approximately 5.7 million people have used the Internet in the 515 libraries in California that received financial and technical assistance through Infopeople. Web site: <a href="http://www.infopeople.org/">www.infopeople.org/</a>. <i>Statistics on performance are available on request.</i></p>		

<b>Awarded FY 2002</b>		<b>State: California</b>
Project Title: Public Library Directors Forum 2002		
# Served: 179		
Director: Barbara Custen	Phone: (626) 683-8244	
Library: Metropolitan Cooperative Library System	E-mail: <a href="mailto:bcusten@mclsys.org">bcusten@mclsys.org</a>	
Address: 3675 E. Huntington Drive, Suite #100	Evaluation Type: Impact Study, Outcomes	
City: Pasadena	State: CA	Zip Code: 91107-5671
Amount Awarded: \$246,367	X	Check here if a statewide project

Description: S-14, 40-5410. This training event, to which all public library directors in California are invited, is held each spring for two days. It provides continuing education and peer consulting support on a variety of general interest topics in library administration and operations. The agenda is updated to include current, high impact issues such as the opportunities presented by technology, changes in state demographics, public awareness of library service, recruitment challenges, program creation, privacy, and the impact of other major policy issues. The event also served as a venue to gather feedback and advice to the California State Library on programs such as the Library of California statewide networking effort and LSTA. New this year was a half-day orientation for new directors on State Library and Library Development programs and services. A total of 150 of the 179 directors attended the forum, held March 26-27, 2002.

<b>Awarded FY 2002</b>	<b>State: California</b>	
Project Title: Study of 21st Century Librarianship Initiatives		
# Served: 35,016,030		
Director: Linda Crowe	Phone: (650) 349-5538 ext 3040	
Library: Peninsula Library System	E-mail: <a href="mailto:crowe@plsinfo.org">crowe@plsinfo.org</a>	
Address: 2471 Flores St.	Evaluation Type: Impact Study	
City: San Mateo	State: CA	Zip Code: 94403-2273
Amount Awarded: \$109,450	X   Check here if a statewide project	
<p>Description: S-24, 40-5529. This project evaluated the Stanford-California State Library Institute on 21<sup>st</sup> Century Librarianship, initiated in 1998/99 and conducted from 1999/00 – 2000/01, at the Stanford University Libraries. The Institute was designed to further a targeted approach to leadership development in upper level management for future top professional executive staff. The project explored alternative models for: a) structuring and delivering leadership training, b) sharpening the focus of such training, and c) placing it in context of the state's entire continuing education program for librarians. A consultant study examined the Institute in relation to other offerings, surveyed the participants and others, and interviewed large public library directors to identify their perceptions. Leadership training per se was found in this survey to rank in the middle of CE needs; the residential model of delivery did not meet all needs; and a distributed training model would work better. The report recommended a multi-pronged approach incorporating a variety of delivery mechanisms. The Institute as an event not an organization could still be a part of this although with significant modifications. Web site: <a href="http://www.infopeople.org/about/i2i_survey">www.infopeople.org/about/i2i_survey</a>.</p>		

<b>Awarded FY 2002</b>	<b>State: California</b>	
Project Title: From Interns to Library Leaders (FILL), Year 1		
# Served: 6,270,350		
Director: Barbara Custen	Phone: (626) 683-8244	
Library: Metropolitan Cooperative Library System	E-mail: <a href="mailto:bcusten@mclsys.org">bcusten@mclsys.org</a>	
Address: 3675 E. Huntington Drive, Suite 100	Evaluation Type: Impact Study	
City: Pasadena	State: CA	Zip Code: 91107-5671
Amount Awarded: \$189,305	Check here if a statewide project	

Description: F-038, 40-5403. Metropolitan Cooperative Library System established a paid internship program for 45 library school students in 27 local public libraries while enrolled in UCLA's library school or CSU's Fullerton campus library school. The purpose of the project was to identify an avenue for recruiting to fill critical staff shortages in its member libraries. LSTA was used to offset student travel, tuition reimbursement, and operating expenses of recruitment. Twenty-eight students (68%) signified strong intent to work in public libraries after the internships. Web site: [www.mcls.org/fill](http://www.mcls.org/fill).

<b>Awarded FY 2002</b>		<b>State: California</b>	
Project Title: Tools for Tolerance to Enhance Library Services, Year 2			
# Served: 450			
Director: Susan Burden		Phone: (310) 772-2411	
Library: Simon Wiesenthal Center, Inc.		E-mail: <a href="mailto:sburden@wiesenthal.com">sburden@wiesenthal.com</a>	
Address: 1399 South Roxbury Drive		Evaluation Type: Impact Study	
City: Los Angeles		State: CA	Zip Code: 90035-4709
Amount Awarded: \$136,208		Check here if a statewide project	
<p>Description: F-075, 40-5417. This was the second year of project to deliver a customized "Tools for Tolerance" two-day training curriculum in 12 institutes developed by the Wiesenthal Center to up to 350 librarians and others in the Arroyo Seco Library Network region. The goal was to heighten awareness of the perils of prejudice, and what can be done to promote tolerance and understanding. Participants were encouraged to devise a local Library Tolerance Plan as a learning outcome. An intensive evaluation was compiled. Web site: <a href="http://www.museumoftolerance.com/mot/index.cfm">www.museumoftolerance.com/mot/index.cfm</a>; <a href="http://www.wiesenthal.com/library/grant.cfm">www.wiesenthal.com/library/grant.cfm</a>.</p>			